



**Virtual Internet Service Provider**

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**CyberLynk has developed a service program whereby you can establish yourself as an Internet Service Provider (ISP) with a minimal cash investment.**

**CyberLynk**, a leader in the Internet Service industry maintains a wired and wireless network to provide high-speed, commercial grade Internet service to businesses in SE Wisconsin and NE Illinois. CyberLynk can now filter your email.

Internet Service Providers (ISP's) typically require \$10,000 - \$30,000 minimum to establish themselves. Startup expenses include a connection to the Internet, the purchase of routers, servers, modems, software and phone lines. Monthly expenses run \$1,000 - \$3,000, depending on the services offered.

Now, through the *CyberLynk* Virtual Internet Service Provider (VISP) program, you can establish yourself in this fast growing market with a minimal investment.

#### **CyberLynk's Network**

*CyberLynk* has established a high speed network with multiple Points of Presence (POPs) in Milwaukee, Racine and Kenosha counties. More locations are planned as the *CyberLynk* network grows.

*CyberLynk* offers dedicated and dialup connections to the Internet, co-location space, as well as other related support services. *CyberLynk* is a 'wholesale' provider of Internet connectivity, connecting ISP's and high volume end-users to the Internet.

#### **How it works**

As mentioned, it is a costly investment to provide Internet services by establishing your own connection to the Internet and deploying your own equipment.

The VISP program makes use of the network that *CyberLynk* has established, and the equipment that *CyberLynk* has deployed, to provide your customers with the same quality connections that *CyberLynk* customers already enjoy.

Your customers dial into a local *CyberLynk* dial-up POP to establish their connection to the Internet. They think that they are connecting to your network, when in fact they are connecting to *CyberLynk* owned equipment. Once connected, they have full Internet access.

Contact *CyberLynk* Sales at: **1-800-862-5965** or [sales@cyberlynk.net](mailto:sales@cyberlynk.net). Visit our web site at [www.cyberlynk.net](http://www.cyberlynk.net).

All on-line services required to provide dial-up service to your customers are provided. This includes Web site, E-mail, FTP, and Usenet News. Your web, ftp, and mail server all reside on a *CyberLynk* virtual server. To the outside world this appears as a stand-alone server, giving you an autonomous presence on the Internet.

#### **Maintaining your servers**

As a VISP, you have the ability to change and maintain all services provided to your customers. Your Web site is maintained through ftp access to your web site directory. E-mail is maintained through the Web, giving you the ability to create, delete, change passwords, and set restrictions on E-mail box usage.

#### **Maintaining dial-up accounts**

Dial-up accounts are also created and maintained through a Web interface. This interface allows you to create, modify, delete, and generate reports on your customers connection history.

All accounts are authenticated from a central database located at the *CyberLynk* Network Operations Center (NOC). This allows your customers to use any POP that you are set up for - from work they can log into the Milwaukee POP, and then from home they can log into the Racine POP.

#### **Customer service & support**

The *CyberLynk* VISP program provides all of the basic on-line services and equipment required to give you the ability to provide Internet services to your customers.

*CyberLynk* provides direct support to VISP program participants only, you provide the customer support to the end users. This allows *CyberLynk* to concentrate on the network and equipment, while you concentrate on the dial-up customers.

#### **Your Customers**

These end users are your customers! We do not make any claim to them whatsoever. You bill your customers whatever you establish as your prices - we have no minimum or suggested retail price!

#### **Markets**

*CyberLynk* does not provide exclusive territories for it's VISPs. You are free to market your services in all markets that you have been set up for.

As *CyberLynk* adds new POPs in other cities, they become available for the VISP program!